

POST FAMILY PILGRIMAGE

FAITH • FAMILY • ADVENTURE

Frankie Post

frankie@postfamilypilgrimage.com

PostFamilyPilgrimage.com

CREATOR MEDIA KIT | 2026

988K+

Lifetime Views

4K+

Subscribers

34K+

Watch Hours

17.9K

28-Day Views

615+

28-Day Watch Hours

ABOUT PFP

Post Family Pilgrimage is a family adventure brand built around overlanding, camping, fly fishing, outdoor gear, EDC, faith, and the stories collected along the way. Our content blends real-world adventures with practical gear reviews and meaningful storytelling.

PROVEN CONTENT

56,000+ VIEWS

on a targeted camp-kitchen gear video

Nearly 1 million lifetime YouTube views

with an active, monetized back catalog.

CONTENT PILLARS

ADVENTURE + STORY

Overlanding, road trips, camping, family travel, 14ers and fly fishing.

GEAR + SEARCH

Truck builds, camp kitchens, EDC, multitools, product reviews and how-to content.

FAITH + MEANING

Campfire devotionals, books, reflection and purpose-driven storytelling.

PARTNER WITH US

- Dedicated YouTube reviews
- Integrated video sponsorships
- Adventure-based product features
- Short-form / social content
- Website + Gear Page placement
- Affiliate partnerships
- Photography + product storytelling
- Long-term brand relationships

BRAND RELATIONSHIPS

DECKED • Midland • onX • Mountain House • MORRFlate • Tembo Tusk • TroutRoutes • GSI Outdoors • Geyser Systems • Ignik Outdoors • HEST • Kammok • ENO • Lems Shoes

LET'S BUILD SOMETHING OUTSIDE.

Partnership inquiries: frankie@postfamilypilgrimage.com

PostFamilyPilgrimage.com | YouTube: Post Family Pilgrimage